

Technical Proficiency

Platforms: Mac OSX and Windows XP, Vista, 8

Applications: Adobe Photoshop CS6, Adobe Illustrator CS6, Adobe Fireworks CS6, Adobe InDesign CS6, Adobe Flash CS6, Adobe Dreamweaver CS6, Adobe Acrobat Pro 9/10, Adobe Reader, Microsoft Word, Microsoft Excel, iMovie. Experience with reading and writing HTML, HTML5, CSS, CSS3, Javascript, Actionscript 2.0 and 3.0, Corel Draw, Cut Studio Pro, PHP

Design Proficiency

- Illustration - Computer/Hand
- Web Design
- Logo and Identity Design
- Page Layout
- Social Media Advertising
- Digital Photography
- Photography Retouching
- Typography
- Pre-press
- Story Board/Mockups
- Ad Design
- Catalog Design
- Flyers/ Posters
- Color Theory
- Working under pressure with deadlines

Work Experience

September 2013 - Present Graphic Designer, Social Media Strategist, Production Assistant

Spirit School Apparel, Spokane Valley, WA

Spirit School Apparel is an E-commerce based company that designs, produces and ships custom apparel. Custom designs are done with vinyl, DTG printing or screen printing. Spirit School Apparel has teamed up with schools to create alumni gear as well. Spirit School Apparel manages multiple sites including spiritschoolapparel.com, ssastores.com, alumniclass.com, and shirtscore.com.

Job Responsibilities

My duties were to assist in production where I would cut vinyl, weed vinyl, package and ship out to customers. Production is a fast paced working environment where speed and accuracy is crucial. I also worked on SEO, created social media pages, social media marketing in posting and creating graphics on Facebook, Twitter, Google+ and LinkedIn. I also created blog postings and styled out the blog in PHP Wordpress. I also created quality graphics for apparel for ShirtScore. I also redesigned the AlumniClass homepage to give it a more updated feel.

June 2009 - September 2013 Lead Graphic Designer

Funsational Inc., Spokane Valley, WA

Funsational, Inc. is an E-commerce company that designs, creates, and produces party games for nearly every occasion and event imaginable. It has sold games to over 500,000 party hostesses; sold over 10 million games in over 110 countries worldwide.

Job Responsibilities

My duties were to lead and work with a design team, on deadline oriented projects ranging from Web Site Design, Print Design, Online advertising through affiliate channels, Product development, Brand Logo and Identity, Video editing, Product Photography, Catalog Design for the retail channel, Social Media Marketing ranging in posting and creating graphics in Facebook, Twitter, Google+, and LinkedIn, and Coding for the website in HTML, CSS and occasionally Javascript. Working on multiple projects at once and staying detail oriented while working under pressure. Creating effective time management skills to meet all deadlines.

November 2011 - Present Freelance Designer

www.lindsayisawesome.com

Working on various projects ranging from Illustrations of Company mascots and cartoons, Company Logos, Facebook Profile graphics for companies, Flyers and posters for charities, T-shirt designs. All within strict deadlines handling over 250 various clients over time.

Education

2009 Eastern Washington University, Cheney, WA
Bachelor of Arts: Visual Communication Design
Minor: Studio Art

Courses Learned:

Drafting/Technical Drawing	Typography	3D Modeling/Animation
Computer Graphics	Electronic Prepress	Drawing/Painting
Design I, II, III	Digital Photography	Photography
		Web Design/Advanced Web

References

Rick Pieczonka

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Known for 5 years

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